

Blue Cross and Blue Shield of Louisiana Foundation

RESPONDING TO DISASTERS, INVESTING IN EQUITABLE RECOVERY

www.bcbslafoundation.org

Since March of 2020, Louisiana has endured six federally declared natural disasters, adding tremendous hardship to the lives of people already grappling with the COVID-19 epidemic.

To meet the challenge of keeping families on their feet, the Blue Cross and Blue Shield of Louisiana Foundation (Blue Cross Foundation) has made more than \$22 million in grants, including \$15 million in community crisis and disaster response funding and \$8 million in equitable improvements to the state's social determinants of health.

The Blue Cross Foundation organized ongoing collaborations between other funders, regional agencies coordinating relief, and nonprofit partners offering the front-line services that have sustained families during this prolonged period of recovery. In addition to meeting the short-term needs created by the state's challenges, the Blue Cross Foundation has invested in long-term and sustainable recovery, building on the lessons of Hurricanes Katrina and Rita in 2005.



PROGRAM IMPACT:

24M Points of service to more than **2.4 Million People**

\$15M Allocated to tackle food insecurity, health care needs, shelter, essential services, and direct economic support for families

51,000 Health screenings, including biometric screenings and mental health sessions

"We did not have the funds to provide clients with the rapid support in the case that a community resource was not readily available.

This support was especially crucial in rural areas. Blue Cross and Blue Shield of Louisiana Foundation helped us reach people right away."

– Volunteers of America of Greater New Orleans

