



**BlueCross BlueShield  
Association**

An Association of Independent  
Blue Cross and Blue Shield Plans

SENIOR MARKETS

# 2009 Medicare Advantage and Prescription Drug Plans Offered by Blue Cross and Blue Shield Plans

Updated December 17, 2008

# 2009 Medicare Advantage Plans

Offered by Blue Cross and Blue Shield Plans

State	Regional PPO	Local PPO	HMO	PFFS	Cost	SNP	MSA	Blue Cross and Blue Shield Plan Sponsor	Product Name
Alabama		X						Blue Cross and Blue Shield of Alabama	Blue Advantage
						X		Blue Cross and Blue Shield of Alabama	Blue Advantage Special Needs Plan
Arkansas				X				Arkansas Blue Cross and Blue Shield	Medi-Pak Advantage
California	X							Anthem BC Life & Health	Freedom Blue
			X					Anthem Blue Cross	Blue Cross Senior Secure
				X				Anthem Blue Cross	SmartValue
			X					Blue Shield of California	Blue Shield 65 Plus
Colorado			X					Anthem Blue Cross and Blue Shield	SureValue
				X				Anthem Blue Cross and Blue Shield	SmartValue
Connecticut			X					Anthem Health Plans, Inc.	MediBlue HMO
				X				Anthem Blue Cross and Blue Shield	SmartValue
Florida		X						Blue Cross and Blue Shield of Florida	BlueMedicare PPO
				X				Blue Cross and Blue Shield of Florida	BlueMedicare PFFS
			X					Blue Cross and Blue Shield of Florida (Health Options, Inc.)	BlueMedicare HMO
			X					Blue Cross and Blue Shield of Florida (Capital Health Plan)	Capital Health Plan
Georgia			X					Blue Cross Blue Shield Healthcare Plan of Georgia	BlueValue Secure
				X				Blue Cross Blue Shield of Georgia	SmartValue
Hawaii					X			Blue Cross and Blue Shield of Hawaii (Hawaii Medical Service Association)	65C Plus
Idaho		X						Blue Cross of Idaho	Secure Blue
			X					Blue Cross of Idaho	True Blue
				X				Blue Cross of Idaho	Flexi Blue
						X		Blue Cross of Idaho	True Blue Special Needs Plan
			X					Regence BlueShield of Idaho (The Regence Group)	Regence MedAdvantage

\*Denotes group only product

## Key:

PPO = Preferred Provider Organization  
HMO = Health Maintenance Organization  
PFFS = Private Fee-For-Service  
Cost = Cost Contract  
SNP = Special Needs Plan  
MSA = Medical Savings Account

Medicare Advantage plans must include the Medicare prescription drug coverage in at least one of their MA benefit options (except for private fee for service and cost plans where it is optional). Regional PPOs and SNPs must offer drug coverage in all of their options.

Except for Regional PPOs and MSAs, MA service areas may not be statewide.

2009 Medicare Advantage Plans Offered by Blue Cross and Blue Shield Plans (continued)

State	Regional PPO	Local PPO	HMO	PFFS	Cost	SNP	MSA	Blue Cross and Blue Shield Plan Sponsor	Product Name
Illinois				X				Blue Cross and Blue Shield of Illinois	Blue Medicare PFFS*
Indiana	X							Anthem Insurance Companies, Inc.	Blue Medicare Access
		X						Anthem Insurance Companies, Inc.	Anthem Medicare Preferred
			X					Anthem Insurance Companies, Inc.	Anthem Senior Advantage
				X				Anthem Blue Cross and Blue Shield	SmartValue
Iowa	X						Wellmark Blue Cross and Blue Shield of Iowa	MedicareBlue PPO	
Kentucky	X							Anthem Insurance Companies, Inc.	Blue Medicare Access
		X						Anthem Health Plans of Kentucky, Inc.	Anthem Medicare Preferred
			X					Anthem Health Plans of Kentucky, Inc.	Anthem Senior Advantage
				X				Anthem Blue Cross and Blue Shield	SmartValue
Maine				X			Anthem Blue Cross and Blue Shield	SmartValue	
Maryland				X			Medi-CareFirst BlueCross BlueShield (Group Hospitalization and Medical Services, Inc.)	Advantage Blue PFFS*	
Massachusetts		X						Blue Cross and Blue Shield of Massachusetts	Medicare PPO Blue
			X					Blue Cross and Blue Shield of Massachusetts	Medicare HMO Blue
				X				Blue Cross and Blue Shield of Massachusetts	Blue Medicare PFFS
Michigan			X					Blue Care Network of Michigan HMO (Blue Cross Blue Shield of Michigan)	BCN Advantage
				X				Blue Cross Blue Shield of Michigan	Medicare Plus Blue
Minnesota	X							Blue Cross and Blue Shield of Minnesota	Medicare Blue PPO
					X			Blue Cross and Blue Shield of Minnesota	VantageBlue
						X		Blue Cross and Blue Shield of Minnesota	CareBlue
						X		Blue Cross and Blue Shield of Minnesota	SecureBlue
						X		Blue Cross and Blue Shield of Minnesota	FirstPlan Blue
Missouri		X						Anthem Insurance Companies, Inc.	Anthem Medicare Preferred
			X					Anthem Blue Cross and Blue Shield	Anthem Senior Advantage
				X				Anthem Blue Cross and Blue Shield	SmartValue
Montana	X						Blue Cross and Blue Shield of Montana	MedicareBlue PPO	

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2009 Medicare Advantage Plans Offered by Blue Cross and Blue Shield Plans (continued)

State	Regional PPO	Local PPO	HMO	PFFS	Cost	SNP	MSA	Blue Cross and Blue Shield Plan Sponsor	Product Name
Nebraska	X							Blue Cross and Blue Shield of Nebraska	MedicareBlue PPO
Nevada		X						Anthem Blue Cross and Blue Shield	Anthem Medicare Preferred
				X				Anthem Blue Cross and Blue Shield	SmartValue
New Hampshire				X				Anthem Blue Cross and Blue Shield	SmartValue
New Jersey			X					Horizon Blue Cross and Blue Shield of New Jersey	Horizon Medicare Blue Value
			X					Horizon Blue Cross and Blue Shield of New Jersey	Horizon Medicare Blue Access
						X		Horizon Blue Cross and Blue Shield of New Jersey	Horizon Medicare Blue Solutions
New Mexico		X						Blue Cross and Blue Shield of New Mexico	Blue Medicare PPO
				X				Blue Cross and Blue Shield of New Mexico	Blue Medicare PFFS*
New York		X						BlueCross BlueShield of Western New York and BlueShield of Northeastern New York (HealthNow New York, Inc.)	Traditional Blue Medicare PPO
			X					BlueCross BlueShield of Western New York and BlueShield of Northeastern New York (HealthNow New York, Inc.)	Senior Blue
				X				BlueCross BlueShield of Western New York and BlueShield of Northeastern New York (HealthNow New York, Inc.)	Traditional Blue Medicare PFFS
						X		BlueCross BlueShield of Western New York and BlueShield of Northeastern New York (HealthNow New York, Inc.)	Senior Blue 600
		X						Empire HealthChoice Assurance, Inc.	MediBlue PPO
			X					Empire HealthChoice HMO, Inc.	MediBlue HMO
				X				Empire HealthChoice Assurance, Inc.	SmartValue
						X		Empire HealthChoice HMO, Inc.	MediBlue Total Solutions
		X						Excellus BlueCross BlueShield	Medicare Blue PPO
			X					Excellus BlueCross BlueShield	Medicare Blue Choice
				X			Excellus BlueCross BlueShield	Blue Choice Senior	

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2009 Medicare Advantage Plans Offered by Blue Cross and Blue Shield Plans (continued)

State	Regional PPO	Local PPO	HMO	PFFS	Cost	SNP	MSA	Blue Cross and Blue Shield Plan Sponsor	Product Name
North Carolina		X						PARTNERS National Health Plan of North Carolina, Inc. (Blue Cross and Blue Shield of North Carolina)	Blue Medicare PPO
			X					PARTNERS National Health Plan of North Carolina, Inc. (Blue Cross and Blue Shield of North Carolina)	Blue Medicare HMO
North Dakota	X							BlueCross BlueShield of North Dakota	MedicareBlue PPO
Ohio	X							Anthem Insurance Companies, Inc.	Blue Medicare Access
		X						Community Insurance Company	Anthem Medicare Preferred
			X					Community Insurance Company	Anthem Senior Advantage
Oklahoma		X						Blue Cross and Blue Shield of Oklahoma	Medicare Blue PPO
				X				Blue Cross and Blue Shield of Oklahoma	Blue Medicare PFFS*
Oregon		X						Regence BlueCross BlueShield of Oregon (The Regence Group)	Regence MedAdvantage
Pennsylvania		X						Highmark Inc.	FreedomBlue PPO
				X				Highmark Inc.	FreedomBlue PFFS
						X		Keystone Health Plan West, Inc. (Highmark Inc.)	SecurityBlue HMO Care
		X						Capital BlueCross	SeniorBlue PPO
			X					Keystone Health Plan Central (Capital BlueCross)	SeniorBlue
			X					Keystone Health Plan West, Inc. (Highmark Inc.)	SecurityBlue HMO
		X						Independence Blue Cross	Personal Choice 65
			X					Independence Blue Cross	Keystone 65
				X				Independence Blue Cross	Select Advantage
Puerto Rico		X						Triple-S Management Corporation	Triple-S Medicare Optimo
						X		Triple-S Management Corporation	Triple-S Medicare Selecto
Rhode Island			X					Blue Cross & Blue Shield of Rhode Island	Blue CHip for Medicare
						X		Blue Cross & Blue Shield of Rhode Island	Blue CHip for Medicare Optima
South Carolina		X						Blue Cross and Blue Shield of South Carolina	Medicare Blue
				X				Blue Cross and Blue Shield of South Carolina	Medicare Blue Private
South Dakota	X							Wellmark Blue Cross and Blue Shield of South Dakota	MedicareBlue PPO

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2009 Medicare Advantage Plans Offered by Blue Cross and Blue Shield Plans (continued)

State	Regional PPO	Local PPO	HMO	PFFS	Cost	SNP	MSA	Blue Cross and Blue Shield Plan Sponsor	Product Name
Tennessee		X						BlueCross BlueShield of Tennessee	BlueAdvantage PPO
				X				BlueCrosss BlueShield of Tennessee	BlueAdvantage PFFS
Texas		X						Blue Cross and Blue Shield of Texas	Blue Medicare PPO
				X				Blue Cross and Blue Shield of Texas	Medicare Blue PFFS*
Utah		X						Regence BlueCross BlueShield of Utah (The Regence Group)	Regence MedAdvantage
Virginia		X						Anthem Health Plans of Virginia, Inc.	Anthem Medicare Preferred
				X				Anthem Blue Cross and Blue Shield	SmartValue
				X				Medi-CareFirst BlueCross BlueShield (Group Hospitalization and Medical Services, Inc.)	Advantage Blue PFFS*
Washington		X						Regence BlueShield	Regence MedAdvantage
Washington D.C.				X				Medi-CareFirst BlueCross BlueShield (Group Hospitalization and Medical Services, Inc.)	Advantage Blue PFFS*
West Virginia		X						Highmark Health Insurance Company (Highmark Inc.)	FreedomBlue PPO
				X				Highmark Health Insurance Company (Highmark Inc.)	FreedomBlue PFFS
Wisconsin		X						Anthem Insurance Companies, Inc.	Anthem Medicare Preferred
			X					Compcare Health Services Insurance Corporation	Anthem Senior Advantage
				X				Anthem Blue Cross and Blue Shield	SmartValue
Wyoming	X							Blue Cross and Blue Shield of Wyoming	MedicareBlue PPO

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As of 1/01/09, Medicare Advantage Plans will not be offered by Blue Cross and Blue Shield Plans in the following states:  
AK, AZ, DE, KS, LA, MS and VT

Four Regional Medicare Advantage PPO Plans are offered by Blue Cross and Blue Shield Plans in the following CMS regions:

- California (Region 32): Blue Cross of California (WellPoint, Inc.)
- Indiana and Kentucky (Region 15): Anthem Blue Cross and Blue Shield (WellPoint, Inc.)
- Ohio (Region 14): Anthem Blue Cross and Blue Shield (WellPoint, Inc.)
- Upper Midwest and Northern Plains (Region 19): a joint offering by
  - Wellmark Blue Cross and Blue Shield of Iowa/Wellmark Blue Cross and Blue Shield of South Dakota
  - Blue Cross and Blue Shield of Minnesota (Aware Integrated, Inc.)
  - Blue Cross and Blue Shield of Montana
  - Blue Cross and Blue Shield of Nebraska
  - BlueCross BlueShield of North Dakota
  - Blue Cross Blue Shield of Wyoming

# 2009 Standalone Prescription Drug Plans

Offered by Blue Cross and Blue Shield Plans

State	Standalone Prescription Drug Plan (PDP)	Blue Cross and Blue Shield Plan Sponsor	Product Name
Alabama	X	Blue Cross and Blue Shield of Alabama	BlueRx
Arkansas	X	Arkansas Blue Cross and Blue Shield	Medi-Pak Rx
California	X	Anthem Blue Cross	Blue Cross MedicareRx
	X	Blue Shield of California	Blue Shield Medicare Rx
Colorado	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
Connecticut	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
Delaware	X	Medi-CareFirst BlueCross BlueShield (First Care, Inc.)	Blue Rx
Florida	X	Blue Cross and Blue Shield of Florida	BlueMedicare Rx
Georgia	X	Blue Cross and Blue Shield of Georgia, Inc.	Blue MedicareRx
Hawaii	X	Blue Cross and Blue Shield of Hawaii (Hawaii Medical Service Association)	SRx, ERx
Idaho	X	Regence Life and Health (The Regence Group)	Regence Life and Health Medicare Script
Illinois	X	Blue Cross and Blue Shield of Illinois	Blue Medicare Rx
Indiana	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
Iowa	X	Wellmark Blue Cross and Blue Shield of Iowa	MedicareBlue Rx
Kansas	X	Blue Cross and Blue Shield of Kansas	Blue MedicareRx
	X	Blue Cross and Blue Shield of Kansas City	Blue MedicareRx
Kentucky	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
Louisiana	X	Blue Cross and Blue Shield of Louisiana	RxBLUE
Maine	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
Maryland	X	Medi-CareFirst BlueCross BlueShield (First Care, Inc.)	Blue Rx
Massachusetts	X	Blue Cross and Blue Shield of Massachusetts	Blue MedicareRx
Michigan	X	Blue Cross Blue Shield of Michigan	Prescription Blue
Minnesota	X	Blue Cross and Blue Shield of Minnesota	MedicareBlue Rx
Missouri	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
	X	Blue Cross and Blue Shield of Kansas City	Blue MedicareRx
Montana	X	Blue Cross and Blue Shield of Montana	MedicareBlue Rx
Nebraska	X	Blue Cross and Blue Shield of Nebraska	MedicareBlue Rx
Nevada	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
New Hampshire	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
New Jersey	X	Horizon Blue Cross and Blue Shield of New Jersey	Horizon Medicare Blue Rx

2009 Prescription Standalone Drug Plans Offered by Blue Cross and Blue Shield Plans *(continued)*

State	Standalone Prescription Drug Plan (PDP)	Blue Cross and Blue Shield Plan Sponsor	Product Name
New Mexico	X	Blue Cross and Blue Shield of New Mexico	Blue Medicare Rx
North Carolina	X	Blue Cross and Blue Shield of North Carolina	Blue Medicare Rx
North Dakota	X	BlueCross BlueShield of North Dakota	MedicareBlue Rx
Ohio	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
Oklahoma	X	Blue Cross and Blue Shield of Oklahoma	Medicare Blue Rx
Pennsylvania	X	Highmark Senior Resources Inc. (Highmark Inc.)	BlueRx
Puerto Rico	X	Triple-S Management Corporation	Triple-S FarmaMed
Rhode Island	X	Blue Cross & Blue Shield of Rhode Island	Blue MedicareRx
South Carolina	X	Blue Cross and Blue Shield of South Carolina	MedBlue Rx
South Dakota	X	Wellmark Blue Cross and Blue Shield of South Dakota	MedicareBlue Rx
Tennessee	X	BlueCross BlueShield of Tennessee	BlueRx
Texas	X	Blue Cross and Blue Shield of Texas	Blue Medicare Rx
Utah	X	Regence Life and Health (The Regence Group)	Regence Life and Health Medicare Script
Vermont	X	Blue Cross and Blue Shield of Vermont	Blue MedicareRx
Virginia	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
Washington D.C.	X	Medi-CareFirst BlueCross BlueShield (First Care, Inc.)	Blue Rx
West Virginia	X	Highmark Senior Resources Inc. (Highmark Inc.)	BlueRx
Wisconsin	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
Wyoming	X	Blue Cross and Blue Shield of Wyoming	MedicareBlue Rx

In 2009, Part D Prescription Drug Plans will not be offered by Blue Cross and Blue Shield Plans in the following states: AK, AZ, MS, OR and WA

Medicare Advantage plans must include the Medicare prescription drug coverage in at least one of their MA benefit options (except for private fee for service and cost plans where it is optional).

Regional PPOs and SNPs must offer drug coverage in all of their options.