




ADVANCING AFFORDABLE AND EQUITABLE HEALTH CARE FOR EVERYONE

BCBS COMPANIES...



Are in nearly
EVERY ZIP CODE
in the U.S., the District of
Columbia and Puerto Rico



Collectively cover nearly
118 MILLION
people



Contract with more than
2 MILLION
doctors and hospitals
across the country

WHO WE ARE

For more than **90 years**, Blue Cross and Blue Shield (BCBS) companies have provided quality health care coverage to people in communities across the country. Today, the **independent and locally operated BCBS companies** take what we learn from covering **1 in 3 Americans** and use it to transform our health care system, improve the health and wellness of our local communities, and advance health equity.

WHO WE SERVE

BCBS companies are working to keep health care costs down for everyone regardless of how they get their coverage:

<p>18M unionized workers, retirees and their families</p>	<p>13M through Medicaid programs</p>
<p>5.8M federal workers, retirees and their families through the Federal Employee Health Benefits Program</p>	<p>4.6M through Medicare Advantage</p>
<p>6.8M through small business employers</p>	<p>5.3M through Medicare Part D Rx drug plans</p>
<p>7.4M through the individual market</p>	<p>4M through Medigap supplemental insurance</p>

HIGH-QUALITY, MORE AFFORDABLE CARE

BlueDistinction[®] Specialty Care

builds on our value-based care payment programs that focus on preventative, coordinated care to help people get healthy faster and stay healthy longer.

Blue High Performance NetworkSM

is a national designation program that recognizes doctors, hospitals and other health care facilities that excel in delivering safe, effective and affordable treatment for specialty procedures, such as knee and hip replacements.



an initiative focused on improving affordability and access to costly medical benefit drugs or nearly 100 million Americans.

CIVICA[™]

a partnership that will begin manufacturing and distributing insulin with a recommended purchase price of no more than \$30 per vial – a savings of nearly \$400 for uninsured and underinsured individuals.

REIMAGINING HEALTH CARE TO ADVANCE HEALTH EQUITY

People of color are disproportionately impacted by many of the nation's top health conditions. Our National Health Equity Strategy includes:

- Collecting data to measure disparities
- Scaling effective programs
- Working with providers to improve outcomes and address unconscious bias
- Leaning into community partnerships
- Influencing state and federal policy decisions

TRANSFORMING CARE WITH DATA-DRIVEN SOLUTIONS

By drawing on our robust data from covering 1 in 3 Americans, BCBS companies are uniquely positioned to provide insights on health care quality and cost at the local, regional and national levels.

A network that includes more than
2 MILLION
doctors and hospitals nationwide

An estimated
\$600 BILLION
in annual claims nationally

More than
81 MILLION
BCBS members across 50 states, and Washington, D.C., have access to value-based care from more than
654,000
providers

INVESTING IN LOCAL COMMUNITIES

Through corporate giving and foundation investments, BCBS companies create programs and support community partnerships that have a great impact on the health and well-being of our local communities – driving more equitable care for all Americans.



Investing more than
\$500 MILLION
in community health initiatives



DONATING \$25 MILLION
to improve behavioral health care



GIVING \$19 MILLION
to improve maternal health



PROVIDING \$18 MILLION
to address youth mental health

AREAS OF COMMUNITY INVESTMENT

- Access to Care and Coverage
- Health Care System Quality & Affordability
- Social Determinants of Health
- Wellness, Disease Prevention and Management

