



## ADVANCING AFFORDABLE AND EQUITABLE HEALTH CARE FOR EVERYONE

### BCBS COMPANIES...



Are in nearly  
**EVERY ZIP CODE**  
in the U.S., the District of  
Columbia and Puerto Rico



Collectively  
cover nearly **116.8M**  
people

Contract with more than



**97%**  
of all U.S.  
hospitals

**83%**  
of physicians



### WHO WE ARE

For more than 90 years, Blue Cross and Blue Shield (BCBS) companies have provided quality health care coverage to people in communities across the country. Today, the **independent and locally operated BCBS companies** take what we learn from covering **1 in 3 Americans** and use it to transform our health care system, improve the health and wellness of our local communities, and advance health equity.

### WHO WE SERVE

BCBS companies are working to keep health care costs down for everyone regardless of how they get their coverage:

**28.9M**

through large national employers\*

**18M**

unionized workers,  
retirees and their families

**5.8M**

through the Federal Employee  
Health Benefits Program (FEHBP)

**10.9M**

through Medicaid programs

**5.3M**

through  
Medicare Advantage

**6.8M**

through Medicare  
Part D Rx drug plans\*\*

**3.8M**

through Medigap  
supplemental insurance

**6.2M**

through small  
business employers

**8.3M**

through the individual market

\*More than 10K members

\*\*New for this year 800K PDP lives from the  
FEP Postal Annuitant Population came online

# PARTNERING FOR IMPACTFUL CHANGE



an initiative focused on improving affordability and access to costly medical benefit drugs for nearly 100 million Americans.



a partnership that is manufacturing and distributing affordable insulin pens with a consumer-facing purchase price of no more than \$55 per box—the lowest list price in the current long-acting insulin market.



a partnership where BCBSA and its member companies are investing more than \$10 million over four years to train over 48,000 staff in more than 5,000 Clubs in trauma-informed practices to better support the emotional and mental well-being of more than 3 million children.

## TAKING ACTION TO MAKE HEALTH CARE MORE AFFORDABLE

BCBS companies are laser-focused on making high-quality health care more affordable and accessible for everyone – taking actions such as:

- Innovative partnerships with **CivicaScript®** and **Synergie Medication Collective** to increase access to low-cost prescription drugs
- **Blue High Performance Network® (BHPN)**, a high-value provider network offering quality care at lower costs
- **Blue Distinction® Centers**, nationally recognized facilities for high-quality, cost-effective specialty care

## TRANSFORMING CARE WITH DATA-DRIVEN SOLUTIONS

By drawing on our robust data from covering 1 in 3 Americans, BCBS companies are uniquely positioned to provide insights on health care quality and cost at the local, regional and national levels.

- More than **87 Million** BCBS members across 50 states, and Washington, D.C., have access to value-based care from more than **716,000** providers
- An estimated **\$610 Billion** in annual claims nationally

## INVESTING IN LOCAL COMMUNITIES

Through corporate giving and foundation investments, BCBS companies create programs and support community partnerships that have a great impact on the health and well-being of our local communities – driving more equitable care for all Americans.



Investing more than **\$357 MILLION**

in community health initiatives



**PROVIDING 576K+ VOLUNTEER HOURS**

to support community organizations

## TOP AREAS OF FOCUS



**BEHAVIORAL & MENTAL HEALTH**



**ACCESS TO CARE & SOCIAL DETERMINANTS OF HEALTH**



**MATERNAL, INFANT & CHILD HEALTH**