



Transportation Efforts:

- Allowed MA members to easily leverage transportation benefits for rides to and from their vaccination site.

Vaccination Site and Staff Support:

- BCBSRI has been using *Our Blue Bus* and *Your Blue Stores* to help members connect to vaccine sites and resources *Your Blue Stores* are also being used by a local provider to run vaccine clinics.
- To help schedule members for vaccine appointments, BCBSRI is working with the state's largest health system, Lifespan, to host vaccine clinics.
 - Care managers are calling high-risk members answer vaccine-related questions and help connect them with a vaccine appointment.



Outreach to Connect Members to Vaccine Resources, Acting as a Trusted Voice for the Public:

- Developed online COVID vaccine FAQ as part of Keeping You Well and Well-Informed microsite that provides members and employers COVID-19 resources.
- Engaging with members on information about the vaccine.

Supporting Employers:

- Developed employer section of Keeping You Well and Well-Informed to include FAQs on benefits, COVID testing and treatment, reopening guidelines and vaccinations.
- Emailed employers regularly with information that linked to the Keeping You Well and Well-Informed site, including information about shutdowns, vaccinations and financial resources.



- Joined AHIP and BCBSA on Vaccine Community Connectors program, pledging to promote vaccinations for two million underserved, at-risk Americans.
- Joined the Rally for Recovery Commitment, a national commitment to protect employees and communities by encouraging vaccines and continued mitigation efforts.
- Partnering with Rhode Island Department of Health to understand the needs/opportunities of underserved communities.

OUR COMMITMENT

Blue Cross and Blue Shield companies remain committed to helping communities across the country during the COVID-19 pandemic. The belief that every American deserves safe and effective COVID-19 vaccines is at the heart of our commitment. We continue to support widespread vaccination events, as well as targeted efforts to reach those with low access. Blue Cross and Blue Shield companies have so far invested \$11.5 billion to support their communities during the pandemic. We're using our deep community connections to build confidence in vaccines. And we're striving to eliminate racial disparities in access. Our goal is to build a more equitable health care system for all, now and beyond the pandemic.

