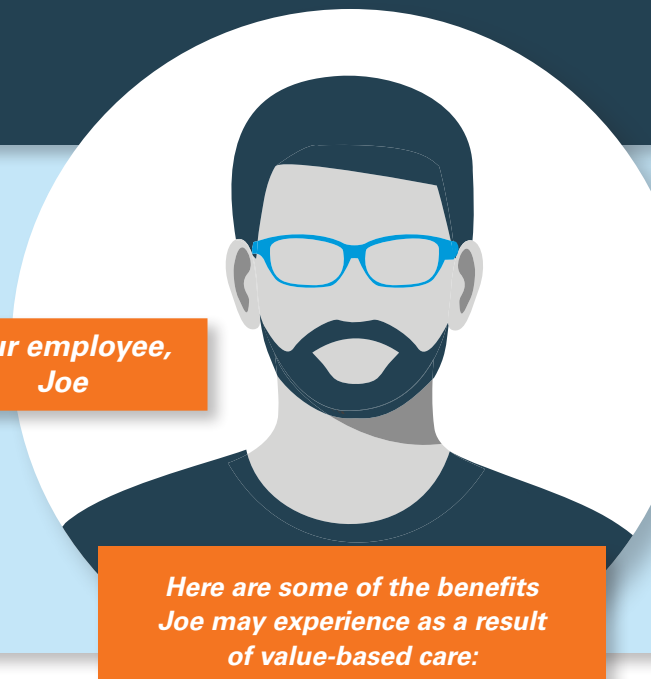


Proactive and personalized healthcare for your employees



THE VALUE-BASED CARE EFFECT

From improved healthcare quality to affordability, value-based care is designed to provide a better overall experience for your employees. The focus is on personalized care that treats the whole person. Through wellness and prevention, as well as management of chronic conditions, the goal is to help employees get healthy faster—and help healthy employees stay healthy longer.



Your employee, Joe

Here are some of the benefits Joe may experience as a result of value-based care:

RECEIVES COORDINATED CARE



Joe and his primary care doctor work together to evaluate Joe's current health status and create a tailored plan that will help him better manage his care. Joe's medical history, health successes and challenges are collected and easily accessible by all of his doctors.

GAINS PROACTIVE PARTNERSHIP

Joe can stay focused on his health with guidance and support from his doctor who:

- Reminds him to schedule preventive medical tests
- Coordinates follow-up care
- Connects with specialists in Joe's network



AVOIDS UNNECESSARY CARE



Because Joe's doctors are well connected and informed, they recommend tests and treatments that are evidence-based and appropriate. So he gets the right care at the right time and place.

ENJOYS EASE & CONVENIENCE

Joe benefits from easier access to his primary care doctor through extended office hours, same-day and weekend appointments, and telephone access to the clinical team. He also enjoys a more seamless experience across care settings.



GETS HEALTHY FASTER, STAYS HEALTHY LONGER



With more proactive, more personalized healthcare, Joe is on the right path to getting healthy faster and staying healthy longer. As a result, he ultimately spends less time at the doctor and less money on things like prescriptions, procedures and emergency care.

THE FULL EFFECT OF VALUE-BASED CARE

It's better healthcare for today and the future:

- Focuses on prevention and wellness
- Helps employees take more control of their health
- Lowers overall healthcare costs over time
- Can lower employee out-of-pocket costs through benefit design

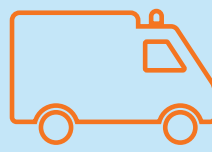
And it's delivering positive results:



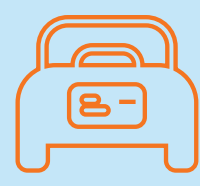
8% better comprehensive diabetes care



7% better breast cancer screening rates



14% fewer emergency room visits



3% lower hospital readmission rates

Putting value-based care to work for you

With over 74 million Blue Cross and Blue Shield members with access to a value-based care provider, we can help you gain a deeper understanding of how these programs can benefit your organization and employees.

[Learn more at smarterbetterhealthcare.com](http://smarterbetterhealthcare.com)



Source: Blue Cross and Blue Shield (BCBS) companies Analysis, Total Care Evaluation 4.0 – National Aggregate Results, February 2019; performance denotes Total Care designated providers versus non-Total Care providers, calendar year 2017, includes data from 11.5 million BCBS members attributed to Total Care providers. Emergency room visit results represent rates per 1,000. Comprehensive diabetes results represent better nephropathy screening rates, in addition to other diabetes measurement.

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