



FOCUS ON EYE HEALTH

Taking good care of your eyes can help you maintain good overall health.



ABOUT 5.6 MILLION* BCBS MEMBERS HAD A SERIOUS VISION OR EYE CONDITION IN 2016.

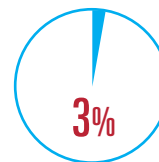


**SERIOUS VISION &
EYE CONDITIONS**

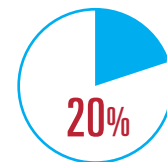
- Cataracts
- Eye Injury
- Glaucoma



MEMBER IMPACT BY AGE RANGE:



AGES 18-44

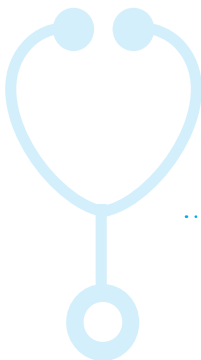


AGES 45-64

MEMBERS WITH A SERIOUS VISION OR EYE CONDITION SPEND
2X MORE ANNUALLY ON OVERALL HEALTHCARE COSTS

POOR EYE HEALTH CAN AFFECT YOU LONG-TERM

Members diagnosed with serious vision or eye conditions are:



2x



AS LIKELY to visit the ER or have a hospital stay

MORE LIKELY TO SUFFER FROM



autoimmune disease, stroke, renal failure and diabetes



A serious vision or eye condition may lead to a loss of:

2+ YEARS OF HEALTHY LIFE

* Source: BCBS Health Index 2016, only includes vision or eye conditions identified through medical claims.