

# Regence BlueCross BlueShield

## FOUR COMMUNITIES

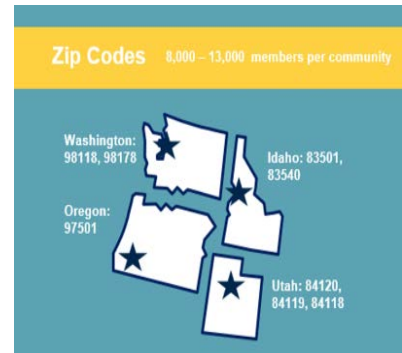
[www.regence.com](http://www.regence.com)

Regence believes that everyone should have equal opportunity to live the healthiest life possible. To this end, the company is committed to advancing equitable health outcomes for its members, their communities and its employees.

Regence health plans **announced \$1 million dollars in philanthropic community investment across underserved communities** to increase care access, as well as integrate behavioral health services into existing programs. This investment is part of the company's broader **Four Communities** project, which aims to increase access to preventative and chronic condition care by addressing members' socioeconomic challenges that prevent them from living their healthiest lives. The program was focused in targeted ZIP codes of Lewiston, Idaho; Medford, Oregon; West Valley City, Utah; and South King County, Washington.

These investments focus on:

- **Increasing care access and capacity**, as well as integrating behavioral health services into existing programs.
- **Reducing barriers to optimal health by addressing social determinants of health** including housing, food and emergency support.
- **Improving capacity for more personalized and sustainable care coordination** between medical providers and social services.



### PROGRAM IMPACT:

**5,907** Members who received outreach services

**1,378** Care gaps closed to improve health

**410** Blood pressure cuffs delivered to patients

**87%** Overall community engagement



"The investment in this work is creating a significant positive change for our community. It's as simple as that. Our staff sees people in need every day, and with this funding, we'll be able to address community needs for connection and resources like never before. We're so grateful."

– Brenda Johnson, CEO, La Clinica, Medford, Oregon

