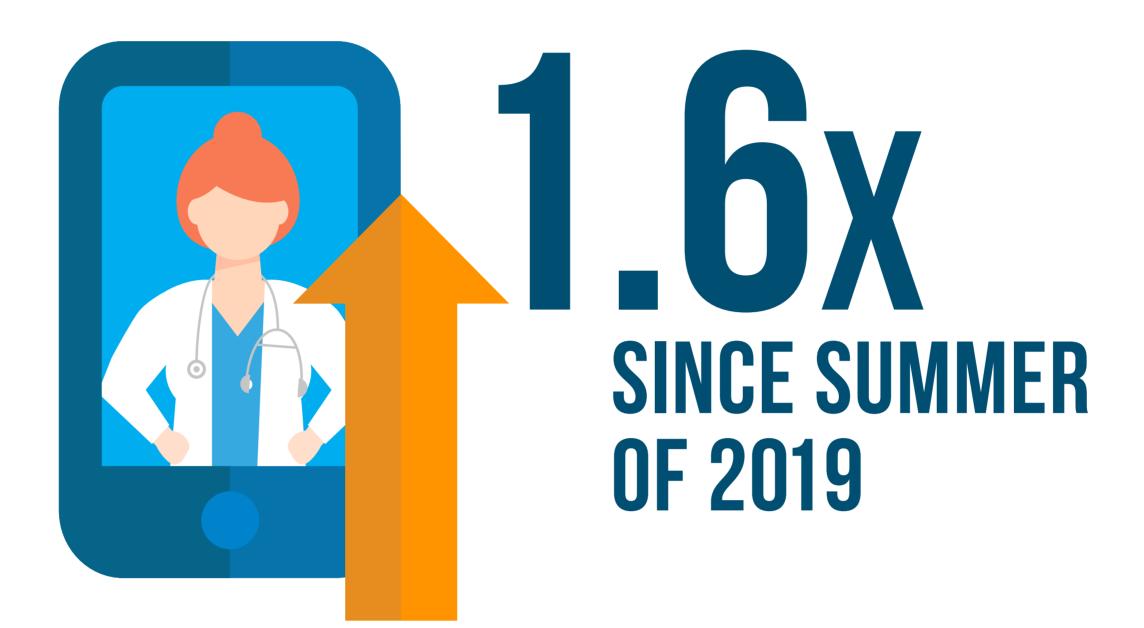


BEHAVIORAL HEALTH BY THE NUMBERS a closer look at the impact of COVID-19

7500 EXAMPLE 1000 EXAMPLE 1000

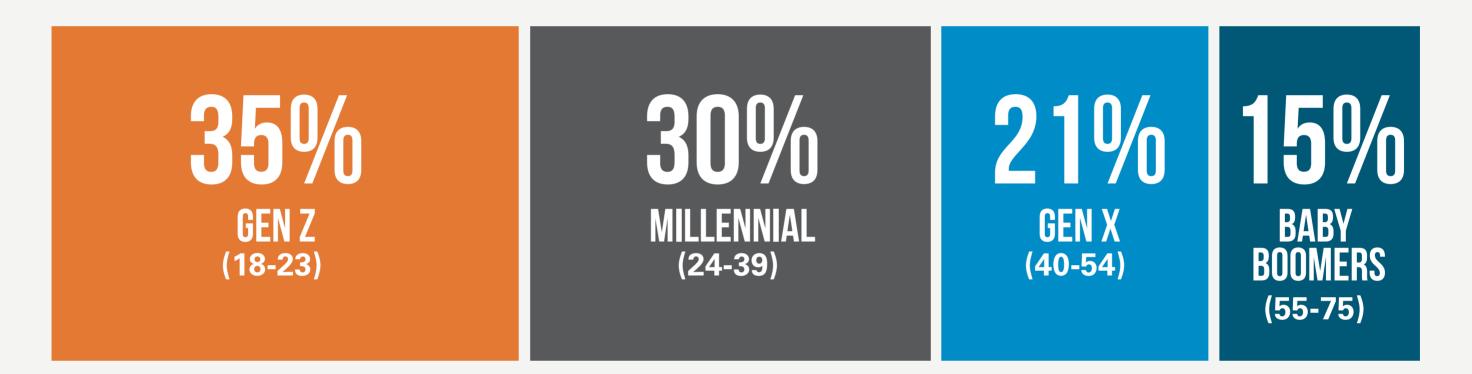


VIRTUAL CARE HAS INCREASED



More than half of that growth has come since the onset of the COVID-19 pandemic

TELEMEDICINE USAGE AMONG AGE GROUPS



WHY IT MATTERS

Behavioral health conditions have been on the rise in recent years and it's important to keep an eye on the effect COVID-19 can have on mental health as well as physical health.

INCREASE IN PREVALENCE OF Behavioral Health Conditions	
	Increase from 2014-2018
Major Depressive Disorder	61.5%
Tobacco Use Disorder	53.3%
Substance Use Disorder	50.8%
Anxiety	38.6%

Alcohol Use Disorder 24.9%

Blue Cross Blue Shield Health Index

Data shows that certain negative behaviors have risen since the outbreak began. And these behaviors can lead to anxiety and major depression, as well as tobacco, substance, and alcohol use disorders.







B¹**B**¹**D**¹ **NON-MEDICAL DRUG USE**

Blue Cross Blue Shield Association, COVID-19 National Pulse Survey. 2020



IMPROVING MENTAL WELL-BEING, FOR THE HEALTH OF AMERICA.SM

Find out how we're addressing behavioral health, www.bcbs.com/coronavirus-updates

Blue Cross Blue Shield Association is an association of independent Blue Cross and Blue Shield companies. ©2020 Blue Cross and Blue Shield Association. All rights reserved.

Data sourced from Blue Cross Blue Shield Association, COVID-19 National Pulse Survey (2020) and the Blue Cross Blue Shield Health Index.