WHO WE ARE

For more than 90 years, Blue Cross and Blue Shield (BCBS) companies have provided quality health care coverage to people in communities across the country. Today, the 34 independent and locally operated BCBS companies take what we learn from covering more than 114 million people—1 in 3 Americans—and use it to transform our health care system, improve the health and wellness of our local communities, and advance health equity.

WHO WE SERVE

BCBS companies are working to keep health care costs down for everyone regardless of how they get their coverage:

- **79** of America’s Fortune 100 employers
- **18M** unionized workers, retirees and their families
- **5.8M** federal workers, retirees and their families through the Federal Employee Health Benefits Program
- **11.9M** through Medicaid programs
- **4.3M** through Medicare Advantage
- **1.2M** through Medicare Part D Rx drug plans
- **6.9M** through small business employers
- **6.9M** through the individual market
- **4M** through Medigap supplemental insurance

INVESTED MORE THAN $12.8 BILLION in the fight against COVID-19

Are in nearly EVERY ZIP CODE in the U.S., the District of Columbia and Puerto Rico

Contract with more than 1.7 MILLION doctors and hospitals across the country
The Blue Cross Blue Shield Association is a national federation of 34 independent, community-based and locally operated Blue Cross and Blue Shield companies that collectively provide health care coverage for 1 in 3 Americans. To learn more about how BCBSA is advocating to improve health care for all Americans, please visit www.bcbs.com.

**HIGH-QUALITY, MORE AFFORDABLE CARE**

**BlueDistinction Specialty Care**
builds on our value-based care payment programs that focus on preventative, coordinated care to help people get healthy faster and stay healthy longer.

**Blue High Performance Network**
is a national designation program that recognizes doctors, hospitals and other health care facilities that excel in delivering safe, effective and affordable treatment for specialty procedures, such as knee and hip replacements.

**Total Care**
recognizes doctors and hospitals that focus on the whole patient—emphasizing prevention and wellness, delivering more coordinated care and helping patients better manage chronic conditions.

**Transforming care with data-driven solutions**
By drawing on our robust data from covering 1 in 3 Americans, BCBS companies are uniquely positioned to provide insights on health care quality and cost at the local, regional and national levels.

A network that includes 1.7 million doctors and hospitals nationwide

More than $510 billion in annual claims nationally

More than 67 million BCBS members across 44 states, and Washington, D.C., have access to value-based care from more than 580,000 providers

**Reimagining health care to advance health equity**
People of color are disproportionately impacted by many of the nation’s top health conditions. Our National Health Equity Strategy includes:

- Collecting data to measure disparities
- Scaling effective programs
- Working with providers to improve outcomes and address unconscious bias
- Leaning into community partnerships
- Influencing state and federal policy decisions

**Investing in local communities**
LEADING THROUGH A PUBLIC HEALTH CRISIS
From the earliest days of the COVID-19 pandemic, BCBS companies took immediate and wide-ranging action to support our communities, including:

Investing more than $12.8 BILION in the fight against COVID-19

Helping vaccinate more than 2 MILLION SENIORS in 100 days through the Vaccine Community Connectors program

Contributing more than $315 MILLION to community-based nonprofits to address social issues exacerbated by the pandemic

Volunteering more than 250,000 EMPLOYEES such as BCBS clinical staff and data scientists to assist on the front line