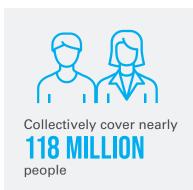


### **BCBS COMPANIES...**



**EVERY ZIP CODE** 

in the U.S., the District of Columbia and Puerto Rico





Contract with more than **2 MILLION** 

doctors and hospitals across the country

### WHO WE ARE

For more than 90 years, Blue Cross and Blue Shield (BCBS) companies have provided quality health care coverage to people in communities across the country. Today, the **independent and locally operated BCBS** companies take what we learn from covering 1 in 3 Americans and use it to transform our health care system, improve the health and wellness of our local communities, and advance health equity.

#### WHO WE SERVE

BCBS companies are working to keep health care costs down for everyone regardless of how they get their coverage:

**18M** 

unionized workers, retirees and their families

5.8M

federal workers, retirees and their families through the Federal Employee Health Benefits Program

**6.8M** 

through small business employers

**7.4M** 

through the individual market

13M

through Medicaid programs

4.6M

through Medicare Advantage

**5.3M** 

through Medicare Part D Rx drug plans

**4**M

through Medigap supplemental insurance

# **HIGH-QUALITY, MORE AFFORDABLE CARE**

# BlueDistinction

builds on our valuebased care payment programs that focus on preventative, coordinated care to help people get healthy faster and stay healthy longer.

# Blue High Performance Network

is a national designation program that recognizes doctors, hospitals and other health care facilities that excel in delivering safe, effective and affordable treatment for specialty procedures, such as knee and hip replacements.



an initiative focused on improving affordability and access to costly medical benefit drugs or nearly 100 million Americans.



a partnership that will begin manufacturing and distributing insulin with a recommended purchase price of no more than \$30 per vial – a savings of nearly \$400 for uninsured and underinsured individuals.

# REIMAGINING HEALTH CARE TO ADVANCE HEALTH EQUITY

People of color are disproportionately impacted by many of the nation's top health conditions. Our National Health Equity Strategy includes:

- Collecting data to measure disparities
- Scaling effective programs
- Working with providers to improve outcomes and address unconscious bias
- Leaning into community partnerships
- Influencing state and federal policy decisions

# TRANSFORMING CARE WITH DATA-DRIVEN SOLUTIONS

By drawing on our robust data from covering 1 in 3 Americans, BCBS companies are uniquely positioned to provide insights on health care quality and cost at the local, regional and national levels.

A network that includes more than

## 2 MILLION

doctors and hospitals nationwide

An estimated

# \$600 BILLION

in annual claims nationally

More than

# 81 MILLION

BCBS members across 50 states, and Washington, D.C., have access to value-based care from more than

**654,000** providers

# **INVESTING IN LOCAL COMMUNITIES**

Through corporate giving and foundation investments, BCBS companies create programs and support community partnerships that have a great impact on the health and well-being of our local communities – driving more equitable care for all Americans.



Investing more than

# \$500 MILLION

in community health initiatives



### **DONATING \$25 MILLION**

to improve behavioral health care



# **GIVING \$19 MILLION**

to improve maternal health



## PROVIDING \$18 MILLION

to address youth mental health

# **AREAS OF COMMUNITY INVESTMENT**

- Access to Care and Coverage
- Health Care System
  Quality & Affordability
- Social Determinants of Health
- Wellness, Disease Prevention and Management



The Blue Cross Blue Shield Association is a national federation of independent, community-based and locally operated Blue Cross and Blue Shield companies that collectively provide health care coverage for 1 in 3 Americans. To learn more about how BCBSA is advocating to improve health care for all Americans, please visit <a href="https://www.bcbs.com">www.bcbs.com</a>.