



Transportation Efforts:

- Funded grant to Wind River Development Fund to provide gas cards to assist both Shoshone and Arapahoe Tribal members with transportation to and from medical appointments, including COVID testing and vaccinations.

Vaccination Site and Staff Support:

- Providing scripts to customer experience staff on what the process is, and providing them with the most up-to-date information.



Outreach to connect members to vaccine resources, acting as a trusted voice for the public:

- Using social media and targeted communications to educate on vaccine.
- Outreach to providers to ask them to encourage their patients to get vaccinated.
- Produced a video with University of Wyoming head football coach encouraging fans to get vaccinated before football season starts, “so we can all get back to normal”



- Joined AHIP and BCBSA on Vaccine Community Connectors program, pledging to promote vaccinations for 2 million underserved, at-risk Americans.
- Joined the Rally for Recovery Commitment, a national commitment to protect employees and communities by encouraging vaccines and continued mitigation effort.
- Targeted mailings and communications to set of people who have chronic diseases and are high-risk.
 - Sent mailing to 9,400 at-risk members to encourage getting vaccinated.



Working on joint media campaigns with hospitals, medical society, and health plans to educate about the vaccine.

OUR COMMITMENT

Blue Cross and Blue Shield companies remain committed to helping communities across the country during the COVID-19 pandemic. The belief that every American deserves safe and effective COVID-19 vaccines is at the heart of our commitment. We continue to support widespread vaccination events, as well as targeted efforts to reach those with low access. Blue Cross and Blue Shield companies have so far invested \$11.5 billion to support their communities during the pandemic. We're using our deep community connections to build confidence in vaccines. And we're striving to eliminate racial disparities in access. Our goal is to build a more equitable health care system for all, now and beyond the pandemic.

